

2010 ASSET-A-MONTH CALENDAR



YOUTH

January

Asset #14

ADULT ROLE MODELS

Parent(s) and other adults model positive, responsible behavior

Mentoring Month

February

Asset #8

YOUTH AS RESOURCES

Young people are given useful roles in the Community

Youth Leadership Month

March

Asset #17

CREATIVE ACTIVITIES

Young person spends three or more hours per week in lessons or practice in music, theater, or other arts

April

Asset #9

SERVICE TO OTHERS

Young person serves in the community one or more hours per week

Volunteer Month

May

Asset #18

YOUTH PROGRAMS

Young person spends three or more hours per week in sports, clubs, or organizations at school

National Family Month

June

Asset #10

SAFETY

Young person feels safe at home, school, and in the neighborhood

Safety Month

July

Asset #7

COMMUNITY VALUES YOUTH

Young person perceives that adults in the community value youth

Parks & Recreation Month

August

Asset #4

CARING NEIGHBORHOOD

Young person experiences caring neighbors

National Night Out

September

Asset #6

PARENT INVOLVEMENT IN SCHOOL

Parents(s) are actively involved in helping young person succeed in school

School Success Month

October

Asset #2

POSITIVE FAMILY COMMUNICATION

Young person & parent(s) communicate positively, and young person is willing to seek advice and counsel from parents

Communicate with Your Kid Month

November

Asset #41

POSITIVE CULTURAL IDENTITY

Young person feels proud of her/his cultural background

Family Stories Month

December

Asset #1

FAMILY SUPPORT

Family life provides high levels of love and support

Stress Free Family Holiday Month

The Asset-a-Month program is an initiative of the Project Cornerstone public policy team, which contains representatives from local governments, agencies, and youth-serving organizations. For more information visit www.projectcornerstone.org. Several local organizations have adopted the developmental assets within their agencies and can also be contacted in regards to questions regarding developmental assets. These organizations include: Centennial Recreation Center—(408) 782-2128 or www.mhrcrc.com; Mt. Madonna YMCA—www.ymcasv.org; Morgan Hill Recreation and Community Services—www.mhrecreation.com